



Thursday 2 December 2021

Pacific Hotels Raises over \$6000 for Movember Australia and Alzheimer's WA

Aussie owned and operated Pacific Hotels has raised over \$6000 for Movember and Alzheimer's WA across the portfolio's five locations in November.

Supporting a charity with national impact, the Men at Pacific Hotels fundraised by 'Growing a Mo'. Guests could also get involved by ordering a 'Movember' restaurant menu item and the hotels then donated the revenue, raising \$5,509 for Men's Health.

Alongside a national charity, Pacific Hotels also seeks to bolster the local community. This month the Perth-based Head Office participated in Alzheimer's WA 'Walk to Remember'. Team members were encouraged to donate by receiving a Pacific Hotels fundraising hat, generating \$1,120 for the charity.

Pacific Hotels creates modern travel experiences through an obsession with delivering genuine hospitality in Brisbane, Cairns, Canberra, Mackay and Newman. Aligning with organisations that impact Australians is part of the hotel collection's ethos. A community and sustainability plan is actively pursued, strengthening the hotels local footprint whilst providing terrific stays for guests.

Alzheimer's WA aims to improve the lived experience of those diagnosed with dementia, inclusive of their carers and families, through advocacy, person-centred care and support.

Movember raises funds and awareness for Men's Health in Australia every November, including of mental health, suicide prevention, testicular and prostate cancer.

Donate or learn more: www.pacifichotels.com.au/community/

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The Pacific Support Office and #PawClub Members (Pacific Hotels are pet-friendly) at Alzheimer's WA 'Walk to Remember' in November, 2021

