



Pacific Hotels Donates Rooms, Fundraises and Encourages Tourism in 2020

Pacific Hotels have been in a fortunate position to support a range of initiatives throughout January and the Australian hoteliers are now looking ahead to encourage domestic visitation in 2020, aligning with Tourism Australia's response to stimulate demand for tourism.

Recognising the need for emergency accommodation, on the 3 January 2020 the team at Pacific Suites Canberra opened the door to evacuees from surrounding areas, hoping the comforts of the apartment style rooms provided some relief to the 38 families, donating 190+ room nights.

As a small but growing Australian owned and operated hotel business, Managing Director Stephen Lauder conveyed the importance of supporting the Firefighters, evacuees and wildlife. "Pacific Hotel's relies on guests feeling welcome at our destinations in Australia and we wanted to do our part to collectively provide relief."

Donation points have been set up at reception and the hotel restaurants (\$5 per table donated), with funds raised going to the Salvation Army Disaster Appeal, Fire Service Brigades and Donations Fun, Wildlife Rescue (WIRES) and WWF's Australian Wildlife and Nature Recovery.

Acknowledging the tireless effort of the Aussie heroes fighting the Bushfires, Pacific Hotels is offering Australia-based paid and volunteer firefighters a year-round accommodation discount. "Pacific Hotels would like to express immense gratitude to the Firefighters for fighting the Bushfires and protecting our destinations, and we hope they can relax and unwind at one of our seven locations in 2020", states Stephen Lauder.

Bookings need to be made direct via the hotel's website, phone or email, allowing the team to apply the discount. The discount code is AUHERO25 and proof of service is requested at check-in.

Looking ahead, the team of 260+ hospitality professionals across the collection of hotels will continue to create terrific moments for guests, sharing the message that Cairns, Brisbane, Mackay, Canberra and our WA locations are ready to welcome visitors into 2020.

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Pacific Hotels

Pacific Hotels is a growing collection of Australian Hotels, located in Cairns (x2), Brisbane, Canberra, Mackay, Fremantle and Newman. Positioned centrally in each destination for corporate and leisure travellers, accommodation options include a modern mix of rooms and suites, onsite parking and free wi-fi, plus further amenities for a terrific guest experience.

www.pacifichotels.com.au/